

Poetics/Rhetoric

By Aristotle

Unabridged

Read by Leighton Pugh

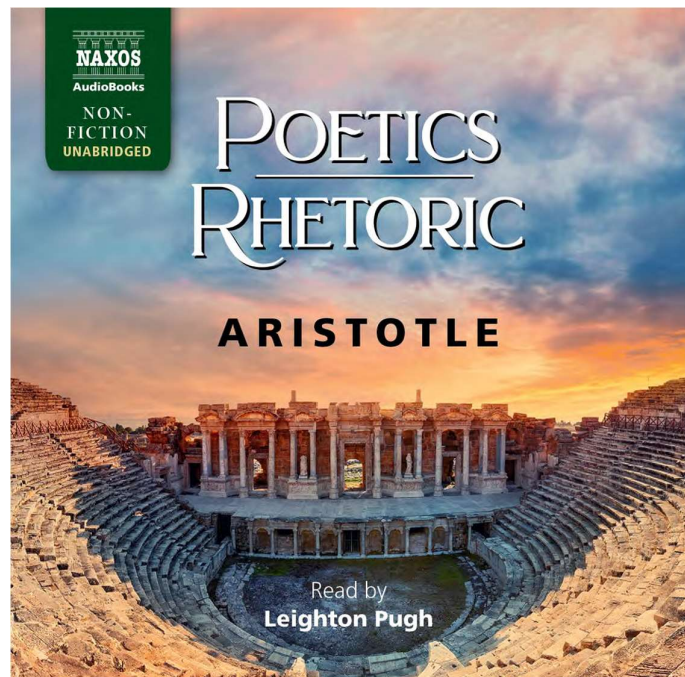
DESCRIPTION

The Art of Rhetoric, a guide on the principles behind oratorical skill, is a core text on the art of persuasion. Aristotle contends that rhetoric is one of the key elements of philosophy - along with logic and dialectic. The work consists of three books: the first is a general overview, the second concerns the means of persuasion that an orator must deploy, and the third discusses elements of style and arrangement. This recording also includes *The Poetics*, the earliest surviving work of dramatic theory, which has exerted a huge influence on Western drama and literature. It demonstrates how plot, character and spectacle can be combined to produce maximum impact in drama - and tragedy in particular.

Both works are read by Leighton Pugh, who has read several classical texts for Naxos AudioBooks.

SALES AND MARKETING POINTS

- Two core texts of Greek philosophy.
- Persuasive and sympathetic readings by Leighton Pugh.



ISBN: 9781781983904

Category: Non-Fiction

Product ID: NA0526

Approximate running time: 9 hours

Format: Download

Download price: \$27.00

Publication date: January 2022

Web Page: www.naxosaudiobooks.com

Rights: World

BISAC: PHI046000; PHI011000; PHI002000

Translator: J.H. Freese (Rhetoric)/S.H. Butcher (Poetics) (both updated)